Journals ask: What is Rubriq?

Rubriq's independent peer review system is a streamlined yet rigorous model for scientific peer review and journal matching.

By incentivizing reviewers, compressing the process from months to a few weeks and assigning an independent, quantitative score (R-Score) to research papers, the Rubriq model benefits authors, reviewers and publishers. By creating an industry standard for evaluating quality regardless of the publication model, Rubriq hopes to make the entire process more efficient for all participants, and to put more of that time back into science.

A few FAQs from editors...

Are you trying to replace the traditional peer review process?

No. At Rubriq we believe that double-blind, pre-publication peer review is the best way to evaluate research with a limited amount of bias and high degree of understood value. Our goal was to retain all the great things about the current process, but eliminate some of the redundancy between journals. Traditional journals can use the Rubriq system as a screening step before their peer review process to help filter papers and accelerate their time to acceptance. The assessment of whether or not a journal is interested in a paper is still separate from an independent assessment of quality. Other types of publishers could choose to use the Rubriq system as their sole method of peer review. But making peer review independent does not require that the traditional process goes away—it just makes it more efficient.

What happens if I get a Rubriq report with a submission?

Even as an active member of our network, you have no obligation to treat these papers any differently. But you will have the benefit of a scorecard, three reviews, reviewer information, an iThenticate plagiarism report, and most likely a first revision of the paper in your hands...all at the time of submission. So you can use all that additional information to help speed up your own processes however you like.

How can this be free for journals? What's the catch?

We operate on an author-pay model. One major benefit to an author submitting to the Rubriq system is our journal recommendation engine, which is made more robust by journal participation. As more journals join the Rubriq network and indicate their preferences, our ability to add value for authors increases. By not charging a fee for journals to participate, we eliminate any barriers to growing the network and giving the most value. Providing a useful and free tool for editors is a positive side effect of this model.

Want to find out more or get your journal signed up? Visit our website at **www.rubrig.com** or email us at **info@rubrig.com**.





For Journal Editors:

- Know more about each submission
- See complete reviews from 3 experts
- Make faster decisions
- Find new papers on your hot topics
- Promote your journal to authors



For Reviewers:

- Get your reviews to more journals
- Compile a citable review record
- Receive feedback from peers
- Get compensated for your time
- Help set a new standard



For Authors:

- Fast, high-quality feedback
- Revision advice before you submit
- Custom journal recommendations
- An edge over your competition
- Overall faster time to publication



Who is Rubriq?

Our Mission

At Rubriq, our mission is simple: we exist to put time back into research. We all know that the current model of scientific publishing isn't perfect. Our goal is to find ways to improve the scientific publishing process...but without losing the critical pieces required to maintain the integrity of the scientific method, and without limiting our solution to any single publishing method. We've chosen to tackle the issue of redundancy in the current peer review system. If an independent and standardized peer review could be accepted and shared across all types of journals, we could save a lot of time that is ordinarily wasted as papers are re-reviewed from one journal to the next.

Our Team

We are a group of published researchers, scholarly publishing experts, and technologists committed to putting lost time back into research. Rubriq is a self-funded, for-benefit organization committed to making a difference in the world. Our goal is to create a sustainable business that will maximize our positive impact on the research and publishing industry. We are working to benefit all researchers and publishers that share our mission of speeding up the publication process while maintaining a rigorous pre-publication peer review process. Meet our team at http://www.rubriq.com/who/our-team/.

Our Advisory Panel

We believe that Rubriq has the potential to positively affect all stakeholders in the academic publishing community, and our advisory group reflects the diversity of this space. The unique perspectives brought together by this team of experts will inform our process and clarify our mission within Rubriq. We actively consult with our panel for feedback and input on major decisions and changes, and use their insights to ensure that all major stakeholders are represented. You can review our current Advisory Panel members at http://www.rubriq.com/who/advisory-panel/.

Our Reviewers

Rubriq is actively recruiting reviewers in all STM fields. Our goal is to build the largest centralized database of qualified, experienced reviewers. In addition to building a citable record of reviews, Rubriq reviewers also receive compensation for their time. To find out more about our reviewer qualifications, visit http://www.rubriq.com/reviewers/.

Our Journals

When recommending journals to an author, we search a database of over 12,000 journals. Within that group, Rubriq has created detailed profiles on close to 4,000 targeted STM journals. Any journal can claim its profile and update its own information. Journals that are flagged as "Active" in Rubriq are indicating to authors that they welcome the addition of a Rubriq Report with a submission. Read more at http://www.rubriq.com/who/journals/.



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